



Online Educa Berlin 2008

Pre-conference workshop 5

„Integrated Support Services for Sustainable Implementation of E-Learning“

E-Content Production & Publication

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1. Weaving The Web @ Freie Universität Berlin

- University-wide introduction of CMS
- Migration Strategy & Lessons Learned
- Authoring with the CMS



2. E-Publishing @ Freie Universität Berlin

- E-Publishing & Open Access
- Platform: Open Journal System (OJS)

3. Online Publications @ Freie Universität Berlin

- Official vs. not Official Web-Content

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The introduction of a Web Content Management System (CMS)

... is not only a software rollout.

It is a shift in authoring paradigm:

A CMS enables everybody to edit Web content.

Main Challenges

- Convince and enable institutions to migrate their websites
- Convince and enable employees to edit by themselves
 - Web editors are no more „IT-guys“ only
- Choose a suitable CMS and customize it with care and a sense of proportion
- Fulfill wishes (special designs, additional features, ...)
- Provide a good service (face-to-face contact, trainings, hotline)

Timeline

- Since 2003: CMS used for E-Learning
- 2005: New Corporate Design
- 2005-08: University-wide introduction of CMS
- 2008: Migration finished
- 2008-....:
 - Continuous improvements
 - Integration/development of Web applications, e.g. portal myFU
 - “Migration” to next-generation CMS (not just an update...)

Figures (2008)

- 120 websites with numerous subsites
- 220.000 exported objects
- 1.800 users (max. 100 concurrent users)



Migration Strategy

- Decentralization: Contact persons (keyuser)
- Introduction Path: Top-down (mostly) better
- Roll-out: Step by step (3-12 months)

Lessons Learned

- Modeling: Make it simple (e.g. few object types)
- Design & templates: Be aware of individual ideas
- Applications: Be capable to solve wishes
- Added value: Site search, generated lists
- But above all - provide a good service:
 - A reliable and easy-to-use system
 - Support (documentation, hotline, instant response)

Further Information: www.cedis.fu-berlin.de/cms



This CMS is well suited for

- Web-based multi-user editing
- Static content (Web & stand alone)
- Generated lists (e.g. indexes, slide shows)
- Embedded media (e.g. audio/video, flash)
- Restricted access

Supplementary systems might be used for

- Large media files, scanned books, etc
 - e.g. streaming server
- Interactive E-learning content
 - e.g. learning management system
- Social software
 - e.g. blogs, wiki

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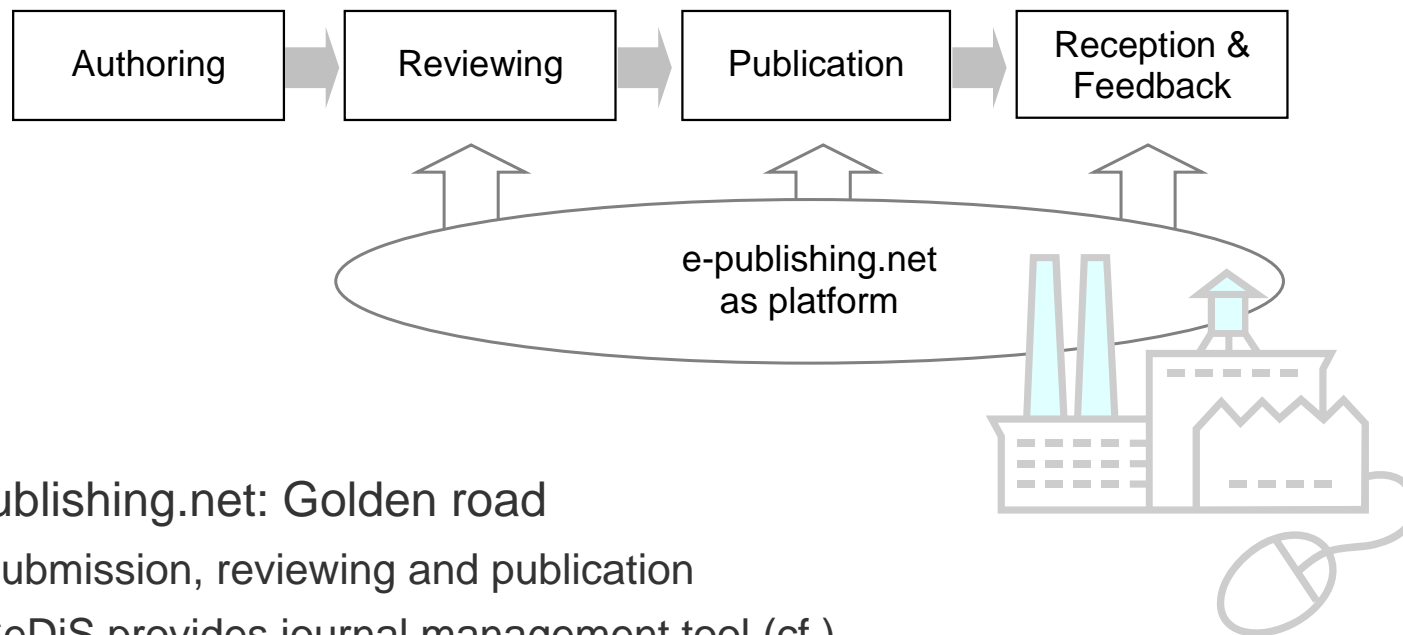
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Academic Senate of Freie Universität declared Open Access Policy (2008)

Two main roads of Open Access

- Golden road of (primary) OA publishing
- Green road of OA self-archiving



- e-publishing.net: Golden road
 - Submission, reviewing and publication
 - CeDiS provides journal management tool (cf.)
- Document server of university library: Green road

Open Journal Systems (OJS):

Dedicated platform for online publishers

- World wide 2.000 journals
- Open source (GNU GPL v.2), vivid community

Features

- Workflows for editing process, incl. peer-review
- User & access management
- Information retrieval (full text & meta data, OAI-interface)
- Integrated CMS for additional Web content (e.g. “About”)

CeDiS runs OJS as-a-service

- 2008: FQS journal migrated; 2009: Querelles-Net, ...

Further Information:

- pkp.sfu.ca/?q=ojs
- www.cedis.fu-berlin.de/open-access



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The Online Publication Policy (2008)

... provides applicable rules for staff & students.

Official Web-Content

- Uses Corporate Design and/or Logo (of Freie Universität)
- Is published with (sub-)domain *.fu-berlin.de
- Is edited by authorized persons only (e.g. employees)

Non Official Web-Content

- Without Corporate Design or Logo (of Freie Universität)
- Is published elsewhere or with dedicated subdomain (e.g. userpages.fu-berlin.de)
- Might be edited by other persons (e.g. students)

Further Information: www.fit.fu-berlin.de (in German)

The End.



Thank You For Your Attention!



Questions?

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